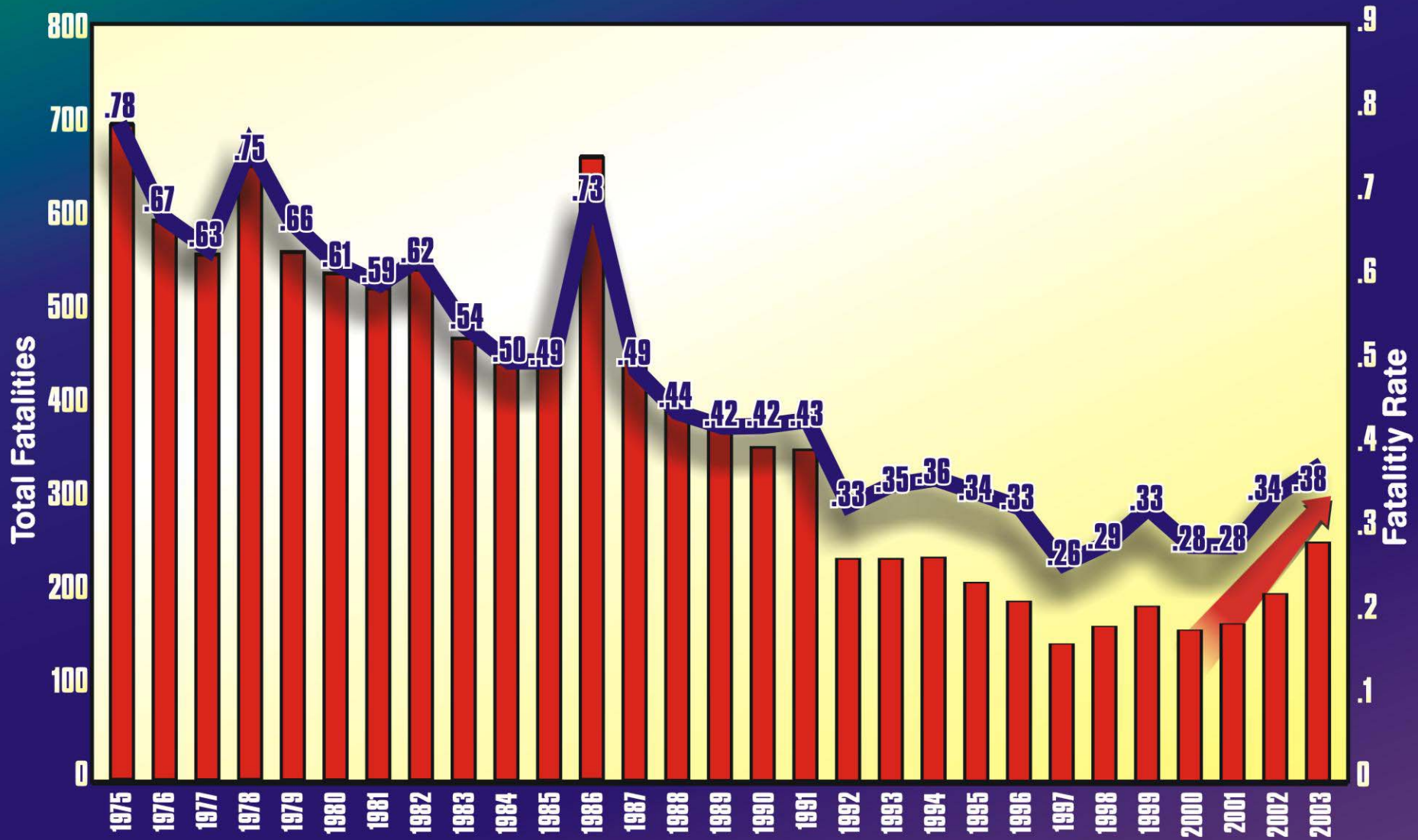


Senior Readiness Oversight Council

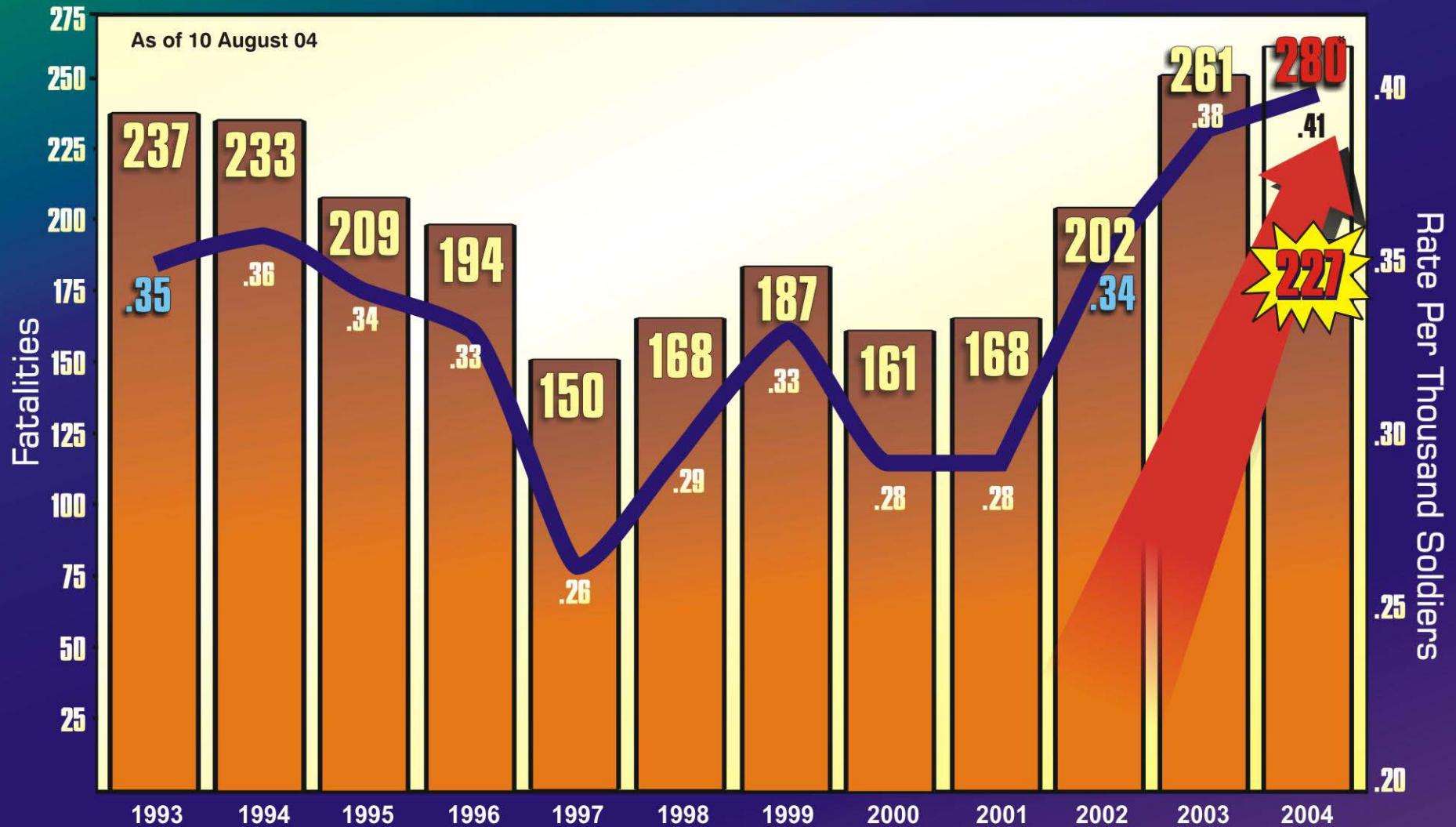
Army Safety Campaign

- Where are we?
- What are we doing?
- What's next?

30 Year Historic Trend



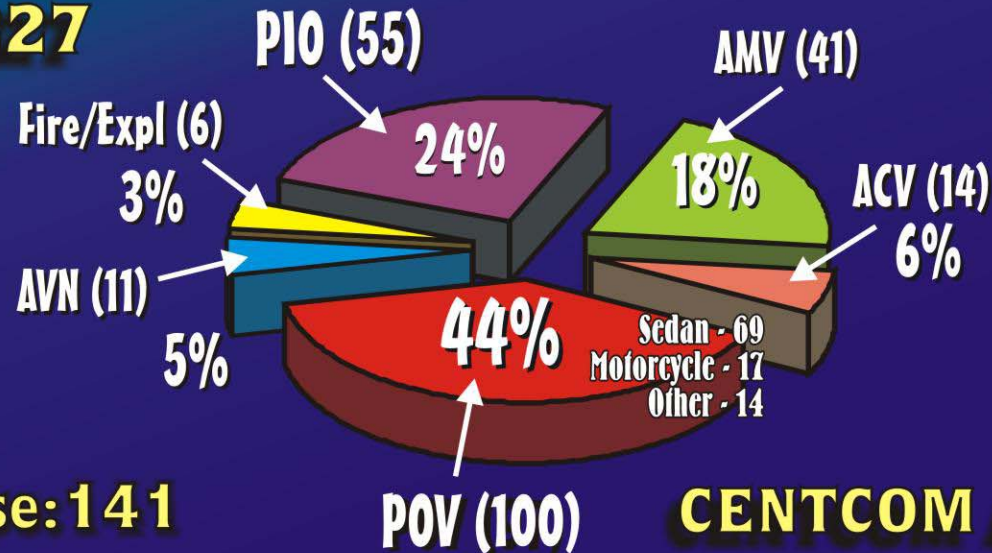
Soldier Accidental Fatalities



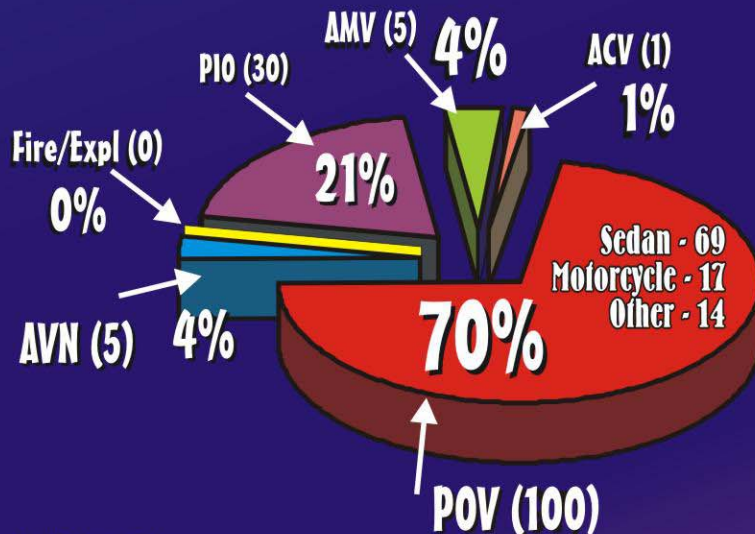
**The Arrow Continues to go in the
Wrong Direction**

FY04 Soldier Accidental Fatalities

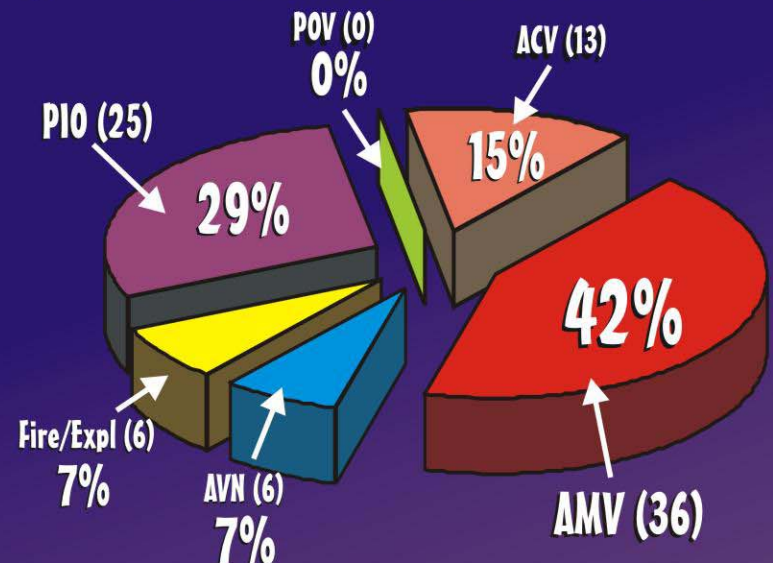
Total Army: 227



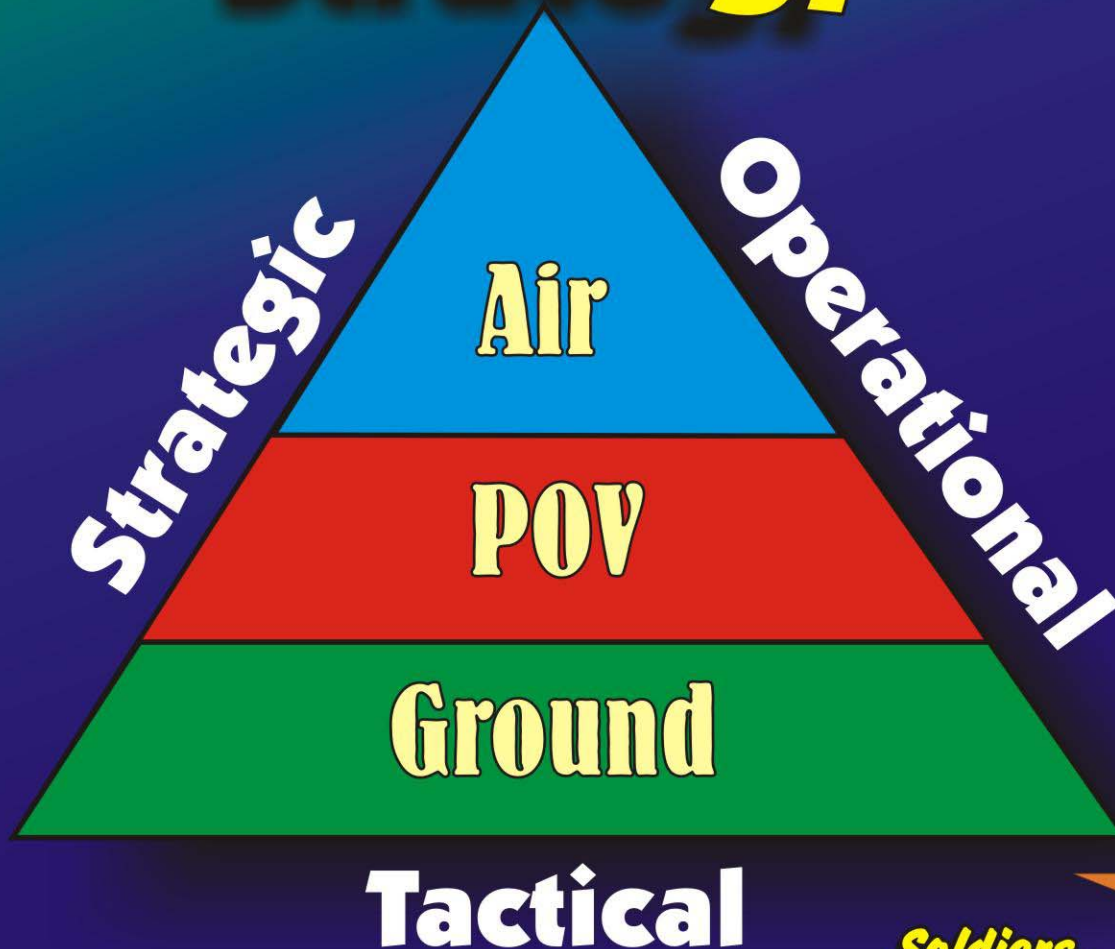
Everywhere Else: 141



CENTCOM AOR: 86



Strategy



***Soldiers,
Make it Home!
Leaders,
Bring 'em Home!***



Be Safe!

Trends

Aviation

1. Environment ...Brownout
2. Aircrew Coordination
3. Overloading IPs

Ground

1. Rollover
2. Speed
3. Failure to Follow Procedures
 - **Small Convoys**
 - **Seatbelts**
 - **Negligent Discharges**

POV

1. Fatigue
2. Speed
3. Failure to Follow Procedures
 - **Alcohol**
 - **Seatbelts**



Lessons From OIF

Combat vs. Accidents

Combat Losses / Accidents

Spanish-American 15% / 85%

WWI 47% / 53%

WWII 43% / 56%

Korea 55% / 44%

Vietnam 45% / 54%

DS/DS 20% / 75%



OEF 48% / 51%

OIF 70% / 26%

Do we need to put an “H” in METT-T ?

Total Army Versus OEF/OIF

(1 Oct 02 - 10 Aug 04)

Reported Army Accidents	 Fatal*	Class A	Class B	Reported Class C	Reported Class D	Total
Aviation	45	51	54	142	77	324
Ground	443	493	164	2378	932	3967
Total	488	544	218	2520	1009	4291
OEF/OIF Accidents						
Aviation	19	36	21	41	26	124
Ground	153	173	76	386	86	721
Total	172	209	97	427	112	845
OEF/OIF Percentages						
All Types	 35%	38%	44%	17%	11%	20%

*Army Military Fatalities Only

CENTCOM has 21% of Army Personnel

Negligent Discharges in Operation Iraqi Freedom

- 10% of accidental fatalities during pre-hostilities phase**
- 11.7% of accidental fatalities during hostilities phase**
- 10.6% of accidental fatalities during post-hostilities phase**

Driving: An Army Life Skill

- **Army is rewriting AR 600-55 (Army Driver and Operator Standardization Program)**
 - Driving as a basic Soldier skill
 - Develop guidelines for driver training sustainment in deployed environment
- **Advanced Skills Driver Training**
 - Pilot Training, 09 August at Ft. Story/Eustis, Va
 - Based on a proven training program developed by General Motors
 - Provides “Emergency Procedures” skills similar to Aviation Training Program
- **ASMIS-1 (on line POV risk management tools)**
 - 31,068 registered users
 - 52,035 user assessments submitted
 - POV fatalities in database do not show completed POV risk assessment
- **Breathalyzers**
 - Increase personal accountability
 - 20k mailed to MACOM Safety Offices

Tools to Bridge the Gap

ASMIS-1
WEB Based
POV - AIR - GROUND

Commander's Safety Course

Commander Safety Brief

Lessons Learned

- RMIS
- Flightfax
- Countermeasure
- Listservers

Pockets of Excellence
Shares Best Practices

Deployment Videos
& PSAs

"Cody Model"

Risk Management
Band of Excellence

Accidents Caused by
Experience

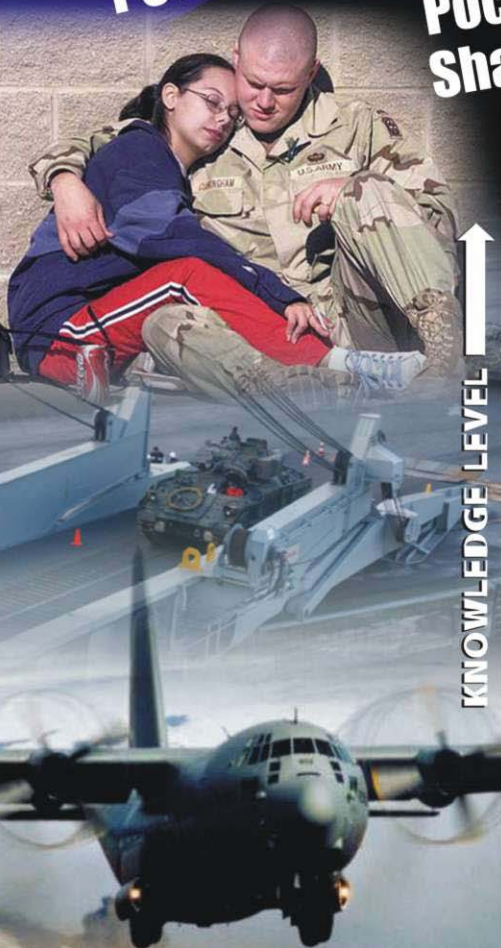
Gap

BRIDGING
the
GAP

KNOWLEDGE LEVEL

EXPERIENCE LEVEL

TIME ON TASK



Campaign Actions Summary

- SECARMY, CSA, & SMA Video: Seen by ALL Soldiers by July 4th
- DAIG Assessment & CAI's
- Campaign Material Distributed Over 5000 "Be Safe! Videos
- DASAF Briefings / Updates: ~50 since Jan 04
- Safety Sends: 7 to date
- Conferences: PAO, Aviation, & Armor
- 12 March & 22 June Worldwide VTC w/ MACOM Safety Directors
- Operation Guardian Angel: 1602 participants
- Soldiers Magazine: April & September
- Schultz Music Video
- New PSA's: 12
- Web-based Initiatives: Hits doubled in one month to over 1,273,298
- New "Be Safe!" Website: In first two weeks online over 23,749 hits
- "Be Safe!" Video: Aired on AFN Europe, Honduras, & Korea
- Breathalyzers: Planned use, 22,000 purchased, distribution plan thru IMA regions
- Weapons handling article in July Countermeasures Magazine
- ASMIS-1 POV: Currently deployed with over 20,000 Army, Navy, Marine & Coast Guard users
- Mobile Training Teams (MTT): 34 Visits. Provided on site Risk Management training to over 1390 NCO's & junior officers
- Deployment/Redeployment: 10 Videos
- Community Papers: over 30

Be Safe!

Our Army at War =

- Chain of Command & Leadership
- Standards & Discipline
- Enhanced Situational Awareness



Be SAFE!